

The Adaptation Fund

AFB/B.5/8
February 9, 2009

Adaptation Fund Board
Fifth Meeting
Bonn, March 24–27, 2009

Agenda Item 13

LETTERHEAD AND LOGO FOR THE ADAPTATION FUND

Letterhead options and call for a logo contest for the Adaptation Fund

1. Attached are three alternative letterhead designs for the Adaptation Fund. The Board is invited to select one or more for official use.
2. Please note that a space is reserved for a logo.
3. It is proposed that the Board authorize the Secretariat to organize and oversee a contest for designing a logo for the Adaptation Fund once the Fund's initial CER monetization has taken place. A cash prize could be offered. The contest would not only produce a logo design for official use, it would help raise awareness about the existence of the Fund.