



ADAPTATION FUND

AFB/B.29/7  
9 March 2017

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Adaptation Fund Board  
Twenty-ninth meeting  
Bonn, Germany, 16-17 March 2017

Agenda item 10 c)

## **RESOURCE MOBILIZATION ACTION PLAN**

## Introduction

1. The Adaptation Fund Board (the Board), at its sixteenth meeting, considered the constraints faced by the Fund due to the modest level of resources available, caused in part by low levels in Certified Emission Reduction (CER) prices. Such constraints were particularly reflected in the need to set caps and limits on funding to eligible countries (at US\$ 10 million per country) as well as to project/programmes implemented by accredited Multilateral Implementing Entities (MIEs) (at 50 per cent cap for fully-developed proposals submitted by MIEs). The Board expressed its view that this is a fundamental problem for the Fund and therefore it was suggested that if fundraising was to be attempted, it should be done in a structured fashion. Following these considerations, the secretariat was asked to prepare a document containing options for a fundraising strategy for discussion by the Ethics and Finance Committee (EFC) at its eighth meeting. Concerning the need to raise additional funds, the Board also decided to request:

*(a) The Manager of the Adaptation Fund Board secretariat to undertake fundraising activities with donors in consultation with the Board Chair;*

*(b) The secretariat to report to the Board at its 17th meeting on its fundraising activities and its negotiations with the United Nations Foundation to facilitate the collection of private donations, as well as options for a fundraising campaign and strategy, in consultation with the trustee; and*

*(c) The trustee to provide advice at the Board's 17th meeting on options for potential investments taking into account its mandate and the Adaptation Fund risk profile and liquidity needs.*

*(Decision B.16/24)*

2. At its eighth meeting, the EFC had considered document "Options for a Fundraising Campaign and Strategy" (AFB/EFC.8/6) that had been prepared by the secretariat, in consultation with the trustee, at the request of the Board (Decision B.16/24). Having considered the recommendation by the EFC, the Board, at its seventeenth meeting, decided (Decision B.17/24) to:

*(a) Set an initial fundraising target of US \$100 million on an interim or experimental basis initially up until the end of 2013;*

*[...]*

3. At its seventeenth meeting, the Board also made specific decisions related to short-term fundraising activities and further assessment (Decision B.17/24 (b) – (e)). At its subsequent meetings, the Board made additional decisions related to fundraising.

4. At its nineteenth meeting, the Board discussion a paper on strategic prospects of the Adaptation Fund, including vis-à-vis the Green Climate Fund (GCF), and decided (Decision B.19/29), to:

(a) *Establish a task force of Board members that works in conjunction with the secretariat on outreach, strategy, and other efforts to achieve the interim US \$100 million fundraising target by the end of 2013;*

[...]

5. At its twentieth meeting, the Board again discussed matters related to fundraising, and decided (Decision B.20/17) to:

(a) *Request:*

(i) *The fundraising task force with support from the secretariat to provide a fundraising and outreach strategy for the Board to discuss. The strategy should include:*

1. *Key lessons learned, experience and expertise, knowledge, systems, as well as tested processes and procedures from the Fund;*
2. *Features of the Fund that make it unique (i.e. sales pitch);*
3. *Cooperation with other stakeholders active in the field of adaptation;*
4. *Specific activities the Board and secretariat can take in the short-term;*

[...]

6. At its twenty-second meeting, the Board considered a fundraising strategy, presented by the secretariat, in a closed session. The Board decided to

*take note of the fundraising strategy and to request the fundraising task force with support from the secretariat to continue to update the Board on fundraising efforts, including assessing options for sustainable financing of the Fund.*

*(Decision B.22/22)*

7. At its twenty-third meeting, the Board received a report of the fund-raising task force, that it noted with appreciation, and decided (Decision B.23/25) to:

- (a) *Extend the mandate of the Fundraising Task Force to continue implementing the fundraising strategy, with the new fundraising target of US\$ 80 million per calendar year in 2014 and 2015;*

[...]

- (c) *Request the secretariat to continue assisting the Fundraising Task Force in fulfilling its mandate, and to prepare an implementation plan for the fundraising strategy, including specific activities and events during 2014 and 2015, and integrating its communications strategy.*

8. At the twenty-fourth meeting, the Board again received, with appreciation, a report of the fundraising task force, and decided to:

- (a) *Rename the fundraising task force as the resource mobilization task force in order to convey the idea of a continuous activity;*
- (b) *Request the secretariat to:*
- (i) *Prepare a summary document of the resource mobilization strategy that could be made public; and*
- (ii) *Develop material for the Conference of the Parties, including the ability to easily download key documents from the Adaptation Fund website.*

*(Decision B.24/28)*

9. Intersessionally between the twenty-fourth and twenty-fifth meetings, the secretariat prepared the summary document of the resource mobilization strategy requested by Decision B.24/28 (b) (i), and made it available on the Adaptation Fund website.

10. At the twenty-seventh meeting, after discussing the report of the resource mobilization task force, the Board decided to:

- (a) *Request the secretariat to prepare, in collaboration with the Resource Mobilization Task Force, an updated resource mobilization strategy, to be presented to the Board at its twenty-eighth meeting;*
- (b) *Set a new resource mobilization target of US\$ 80 million per year for the biennium 2016-2017; and*
- (c) *In order to update the composition of the task force set up by decision B.25/1, appoint the following new members of the task force, to replace members that had left:*
- (i) *Mr. Antonio Navarra (Italy, Western European & Others Group), who would replace Mr. Michael Kracht as a co-coordinator of the task force;*

- (ii) *Mr. Aram Ter-Zakaryan (Armenia, Eastern Europe); and*
- (iii) *Mr. Lucas di Pietro Paolo (Argentina, Group of Latin American & Caribbean Countries).*

*(Decision B.27/36)*

11. Also at its twenty-seventh meeting in March 2016, having discussed the agenda item “Issues remaining from the twenty-sixth meeting”, (c) “Proposal to modify the country cap”, the Adaptation Fund Board (the Board) noted that there was a need for broader consideration of the Fund’s strategic direction, and decided (Decision B.27/39) to:

*[...]*

*(b) Request the secretariat to prepare, for consideration by the Board at its twenty-eighth meeting, options for a framework for a medium-term strategy for the Fund, that would reflect the strategic priorities of the Fund approved by the Conference of the Parties serving as the meeting of the Parties to the Kyoto Protocol (CMP) and take into account the findings of the Phase I of the Overall Evaluation of the Fund, as well as, inter alia, the following matters:*

- (i) The financial situation of the Adaptation Fund, including the work done for resource mobilization for the Fund;*
- (ii) The progress being made on accreditation of implementing entities and developing readiness to access adaptation finance;*
- (iii) Allocation of funds, including the cap of 50 per cent set for proposals submitted by multilateral implementing entities by decision B.12/9, the cap per country set by decision B.13/23 and consideration of regional projects and programmes within and beyond the pilot programme for regional projects and programmes set up by decision B.25/28; and*
- (iv) The discussion on potential linkages between the Adaptation Fund and the Green Climate Fund (GCF).*

12. At its twenty-eighth meeting, the Board discussed a draft for an updated resource mobilization strategy, prepared by the secretariat in collaboration with the Resource Mobilization Task Force, contained in document AFB/B.28/8 and AFB/B.28/8/Add.1, and decided to:

- (a) Approve the updated resource mobilization strategy; and*
- (b) Request the secretariat to develop:*

(i) *A resource mobilization action plan based on the updated strategy, taking into account the decisions made by the Board regarding the options for a framework for a medium-term strategy, for consideration by the Board at its twenty-ninth meeting; and*

(ii) *Communications materials based on the updated strategy.*

*(Decision B.28/44)*

13. Pursuant to decision B.28/44 (b) (i) the secretariat has developed a draft for a resource mobilization action plan, contained in the addendum to this document, AFB/B.29/7/Add.1. In doing so, the secretariat received valuable feedback from members of the Resource Mobilization Task Force.

### **Recommendation**

14. The Board may want to consider the draft resource mobilization action plan and decide to:

- a) Approve the resource mobilization action plan;
- b) Request the secretariat to:
  - i. implement the action plan, under supervision and guidance by the Resource Mobilization Task Force, and
  - ii. report to the Board on the implementation of the action plan annually.