



Knowledge Management Component in Projects/Programs

Antigua and Barbuda, 7 August 2019

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Importance of KM in AF projects/programs

• KM is critical in AF projects for two reasons:

- Projects/programs are relatively new
- The AF is piloting Direct Access to countries
- Systematic tracking of experiences and lessons learned gained

• Periodic analysis of these to:

- enrich global knowledge on climate change adaptation
- to increase understanding about what interventions work



KM in AF Project/Program Proposals

- Embedded in AF funded projects/programs since inception of its operations
 - Puts emphasis on the importance of capturing and disseminating lessons learned
 - Mandatory learning and KM component (Part II: Project/Program Justification, section G)
 - Concept stage (basic level)
 - Fully developed proposal (in detail)

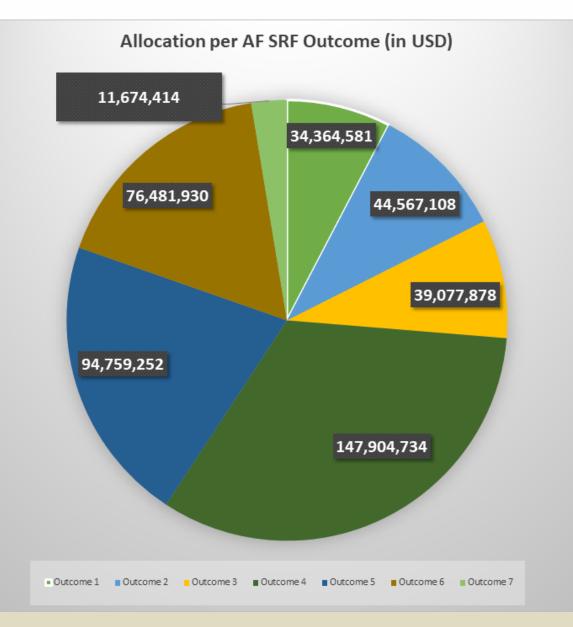
Grouped in a single component or inserted throughout the project components



Allocation of funds per AF Strategic Outcome

 72% (68 projects) with specific KM component (aligned with outcome 3)
 US \$40 million

US \$40 million allocated to outcome 3 (includes approved projects, under implementation and closed)





How to develop a KM Strategy?

STEP 1: Analyze existing knowledge, data and communication products

- Assess human/financial resources
- Analyze stakeholders
- Assess overall context
- Develop a knowledge map

STEP 2: Design the KM Strategy

- Whom to share knowledge with?
- What type of knowledge to share?
- How to share knowledge (channels and actions)?
- What are the expected results?





KM included as part of its Strategic Results Framework at Fund level

Core KM indicator for the Adaptation Fund

Outcome 3: Strengthened awareness and ownership of adaptation and climate risk reduction processes at local level

Indicator 3.1: Percentage of targeted population aware of predicted adverse impacts of climate change, and of appropriate responses

Indicator 3.3: Modification in targeted population behavior (survey)

Output 3: Targeted population groups participating in adaptation risk reduction awareness activities

Indicator 3.1: No. and type of risk reduction actions or strategies introduced at local level

Indicator 3.2: No. of news outlets in the local press and media that have covered the topic





How to develop a KM Strategy?

STEP 3: KM Strategy Implementation & Monitoring:

- Should begin at start of project implementation
- Important to monitor and evaluate implementation periodically
- Actions: develop internal KM activities on internal capacity building & undertake external KM activities to ease access to information and dialogue between stakeholders

STEP 4: Generate lessons learned and disseminate

- Evaluate KM
- Systemize and disseminate lessons learned



Types of knowledge sharing tools

- Websites
- Weekly/daily blog posts
- Social media streams (twitter, Facebook) reflecting progress
- Lessons, plans, milestones events and other aspects of the project that enable implementers to simultaneously engage in knowledge sharing and communication
- Videos, photos, voice recordings, PowerPoint presentations
- In addition to KM tools, development and implementation of media outreach strategy can be included



Lessons Learned Reporting

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Qualitative Questions and Lessons Learned:

open-ended questions on implementation progress, adaptive management measures. Also, success of the project results, contributions towards climate resiliency, and lessons learned.

Difference between knowledge component in projects/programs vs. those submitted under Learning grants

KM COMPONENT/LEARNING IN PROJECTS/PROGRAMS

- Specific to the objectives of the projects
- Tailored towards the outcomes of the project components
- Examples: handbooks and training materials, guidelines, project videos, project stories, assessment studies, technical studies, reports, publications, TV documentaries, etc.

LEARNING GRANTS

- Resources can be used to extract knowledge gained at the institutional level with the climate change adaptation community/ networks at the national, regional and international level
- production of baseline studies that could be leveraged for replication and up-scaling purposes. Studies, publications and research material produced in collaboration with various executing partners as well as with national level universities, research institutions and civil
- collaborative knowledge and sharing efforts with respect to partnerships with diverse stakeholders (knowledge instituions)



Guiding Documents

- AF Results Framework and Baseline Guidance Project Level (section 3, pg. 27): <u>https://www.adaptation-fund.org/wp-</u> <u>content/uploads/2015/01/Results%20Framework%20and%20Baseline%20Guidan</u> <u>ce%20final%20compressed.pdf</u>
 - Instructions for preparing a request for project/programme funding from the Adøptation Fund Section II, part G (knowledge management):
 - <u>https://www.adaptation-fund.org/wp-content/uploads/2015/03/OPG-ANNEX-</u> <u>4-2-Instructions-Nov2013.pdf</u>

